



**H A Z E L B O R Y S**

**Q U A L I F I C A T I O N S**

As PlaceMakers’ Managing Principal, Hazel inspires the company to continually rise above the expectations of our clients and ourselves. In the role of principal listener, she keeps a finger on the pulse of the new urban community and helps PlaceMakers be a responsive force within the movement. Having grown companies for years, she took Smith and Johnson, a road construction company, from startup to the 17th largest road builder in the United States, all within a ten year timeframe. Hazel was one of a five-person mergers and acquisitions team for American Electric Power, the largest generator of electricity in the U.S., and was responsible for creating and implementing strategies for a \$3 billion acquisition budget.

**A F F I L I A T I O N S**

Congress for the New Urbanism; CNU Charter Design Council; The SmartCode Workshop Organizer

**P R O F E S S I O N A L S E R V I C E**

Managing Principal, PlaceMakers, LLC  
 Hazel Borys, Consultant  
 Mergers & Acquisitions Manager, American Electric Power  
 Senior Vice President, Smith & Johnson  
 Senior Vice President, Johnson Technologies

Bradenton, Florida: 2004 – present  
 Oberlin, Ohio: 2003  
 Columbus, Ohio: 2000 – 2003  
 Columbus, Ohio: 1990 – 2000  
 Columbus, Ohio: 1993 – 2000

**A C A D E M I C**

MBA Marketing & Finance, Ohio State University  
 BS Electrical Engineering, Ohio State University

Columbus, Ohio: 2000  
 Columbus, Ohio: 1995

**S E L E C T E X P E R I E N C E**

City of Winter Park: SmartCode Calibration  
 City of Lawrence: SmartCode Calibration  
 City of Post Falls: SmartCode Calibration  
 The Freeman Property: 160 acre Greenfield TND  
 Early County 2055: 50 Year Plan & SmartCode 327,000 acres  
 SmartCode and Transit-Oriented Development, 1,800 acres TOD  
 Pike Road Regulating Plan: SmartCode 75,000 acre municipality  
 Longleaf ; Greenfield TND  
 City of Pike Road; SmartCode  
 The Waters, 1,250 acre, 2,400 unit, billion dollar greenfield

Winter Park, Florida: 2008  
 Lawrence, Kansas: 2007  
 Post Falls, Idaho: 2006  
 Omaha, Nebraska: 2006  
 Blakely, Georgia: 2006  
 City of Leander, Texas: 2005  
 Pike Road, Alabama: 2005  
 Tampa, Florida: 2005  
 Pike Road, Alabama: 2005  
 Pike Road, Alabama: 2004